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Tran Id: 251111155445672026 Date: 11 NOV 2025, 03:58 PM Purchased By: RANJITH SOLTHI S/6 RAJA GOUD R/o R.R.DIST For Whom MÅS. TITY GLOBAL PVT LTD., 331300

A RAVINDER CENSED STAMP VENDOR Lic. No. 15-25-001/2007 Ren.No. 15-25-042/2025 Plot No .02, Manchirevula 'X' Road Gandipet (M), R.R, District, Ph 9603838098

MEMORANDUM OF UNDERSTANDING

Between

TITY GLOBAL PRIVATE LIMITED

(Hereinafter referred to as "TITY Global")

Plot No-488, Flat No-302, 3rd Floor, Jvs Sri Datta Residency Road No-10, Kakateeya Hills, Guttala Bagumpet, Madhapur, Hyderabad, Telangana-500081.

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TITY DIVINE FOUNDATION

(Hereinafter referred to as "the Foundation")

Plot No-488, Flat No-302, 3rd Floor, Jvs Sri Datta Residency Road No-10, Kakateeya Hills, Guttala Bagumpet, Madhapur, Hyderabad, Telangana-500081.

And

MALLA REDDY COLLEGE OF ENGINEERING

(Hereinafter referred to as "the Institution") Maisamaguda, Dhulapally, post via Kompally, Secunderabad-500100







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Preamble

This Memorandum of Understanding (MoU) is executed on this 11-Nov-2025 between the following parties for fostering entrepreneurship, innovation, and startup culture through structured programs and incubation initiatives:

- TITY Global Pvt Ltd, a private limited company headquartered in Hyderabad, Telangana, engaged in business innovation, technology development, and incubation services, as the lead coordinator and implementation partner.
- **Tity Divine Foundation**, a not-for-profit entity committed to supporting educational and entrepreneurial initiatives.
- MALLA REDDY COLLEGE OF ENGINEERING, an educational institution, hereinafter referred to
 as the Institution, providing academic and infrastructural support.

The parties agree to collaborate under the leadership of **TITY Global Pvt Ltd** to promote innovation ecosystems, startup incubation, and capacity-building activities.

1. Purpose

The purpose of this MoU is to formalize cooperation where **TITY Global** shall function as the **principal manager**, **program facilitator**, **and operational authority** for all collaborative activities. The MoU aims to:

- Develop startup incubation and innovation ecosystems within educational institutions.
- Deliver structured entrepreneurship workshops, mentorship programs, and startup support services.
- Facilitate access to TITY Global's technology platforms, business advisory network, and mentor pool.
- Coordinate joint research and industry linkage programs driven by TITY Global's strategic framework.

2. Objectives

- Establish TITY Global Innovation Hubs or Startup Cells within the Institution.
- Deliver capacity-building programs, entrepreneurial bootcamps, and incubation events.
- Enable student startup formation, access to incubation, and guidance for funding opportunities.
- Promote collaborative research and industry projects under TITY Global's guidance.

implement digital innovation programs powered by TITY Global's proprietary platforms.

inted By The Ensure alignment with state and national startup policies for accreditation and certification

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3. Roles and Responsibilities

TITY Global Pvt Ltd (Lead Partner)

- Serve as the primary coordinator and administrative authority for all related programs.
- Provide intellectual frameworks, digital infrastructure, and knowledge resources.
- Operate and brand the incubation, research, or innovation centers as "Powered by TITY Global".
- Manage mentor allocation, startup onboarding, assessments, and incubation operations.
- Maintain ownership of all digital data, process frameworks, and intellectual inputs generated through these collaborations.
- Facilitate linkages with investors, industry bodies, and government innovation networks.
- Approve workshop formats, curriculum, program schedules, and evaluation processes:

Tity Divine Foundation (Support Partner)

- Mobilize community engagement, CSR participation, and grant-based funding opportunities.
- Support social entrepreneurship and sustainability-aligned projects.
- Facilitate student welfare and access to scholarships or sponsorship programs.
- Operate under TITY Global's strategic leadership, ensuring program alignment with its objectives.

College/University (Institutional Partner)

- Provide infrastructural and administrative support for programs conducted by TITY Global.
- Nominate students, faculty, and innovation leaders as participants or coordinators.
- Allow TITY Global branding across program spaces, communication materials, and events.
- Coordinate schedules, student mobilization, and permit access to academic facilities.
- Acknowledge TITY Global as the primary implementing and managing organization for all related activities.

4. Branding and Acknowledgment

All materials, events, and communications arising from this collaboration shall display "In Collaboration with TITY Global Pvt Ltd" prominently.

The Institution shall facilitate visibility for TITY Global across event banners, notifications, and media

coverage.

5. Financial and Resource Arrangements

- TITY Global shall assume the lead role in budget planning and allocation.
- The Institution may contribute space, utilities, or basic logistical support.
- Sponsorships, participant fees, or external grants will be collected and managed under TITY Global's financial framework.
- Revenue, if any, generated through startups, programs, or consulting engagements will be distributed as per separate annexures, ensuring major operational share with TITY Global.

6. Intellectual Property (IP) and Data Ownership

All intellectual property, training materials, software, processes, and data developed under this MoU shall remain the property of **TITY Global Pvt Ltd**, unless otherwise specified in a separate agreement. Students or faculty may be recognized as contributors but IP rights will vest primarily with TITY Global for commercialization, branding, and replication.

7. Confidentiality and Data Protection

All parties agree to maintain confidentiality regarding program data, participant records, financial details, and any proprietary innovation frameworks shared by TITY Global.

The Institution shall not replicate or share TITY Global's proprietary content without written approval.

8. Validity and Renewal

This MoU shall remain valid for **three (3) years** from the date of signing and may be extended upon mutual consent. All renewals shall retain TITY Global's lead implementing role.

9. Termination

Either party may terminate with **90 days' written notice**, but all ongoing projects under TITY Global shall continue until completion or transition.

10. Dispute Resolution

All disputes shall be resolved through mutual dialogue. If required, arbitration shall be held as per the **Arbitration and Conciliation Act, 1996**, with exclusive jurisdiction in **Telangana, India**.







11. Legal Status

This MoU signifies a framework for collaboration and does not constitute a partnership, joint venture, or employment relationship unless specified in separate contracts.

12. Signatories

For and on behalf of

TITY Global Pvt Ltd

(Signature

Name:

For and on behalf of

Tity Divine Foundation

(Signature

Name: _

Designation: _ Chair newson

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For and on behalf of

MALLA REDDY COLLEGE OF ENGINEERING

(Signature)

Name:

Designation:

Executed on this 11-Nov-2025 at Hyderabad.

1. Y. Sandhya Sandhya

9: Dr. V. Navaxisuma Reddy Newady

Govt. of T.S.

ADVOCATE & NOTARY Appointed By The Govt.of T.S. G.O Ms. No: 245 3-40, Himayath Nagar (V) Moinabad (M),R.R.Dist.